



滋养生命活力

# YILI 2016 1<sup>st</sup> Quarter Results

全球领先地位 新产品线

伊利新西兰黄金奶源基地

工厂和牧场融为一体，奶源和生产紧密相连





# Contents

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2011, " Outstanding " Leader"

2010, " Outstanding " Region"

" 2009  
," Top " leader"

2007, " China Russia friendship most elegant enterprise leader"

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Davos" Youth Global Leader"

"  
," National " Medal"

"  
" " "

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," China " Medal"



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The " precise management " and " reverse innovation " management ideas

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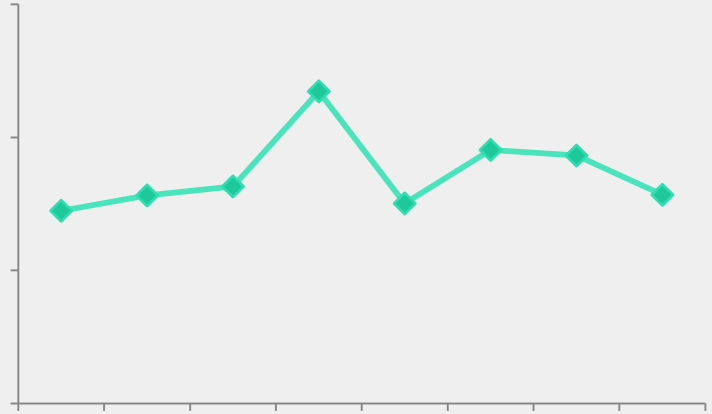
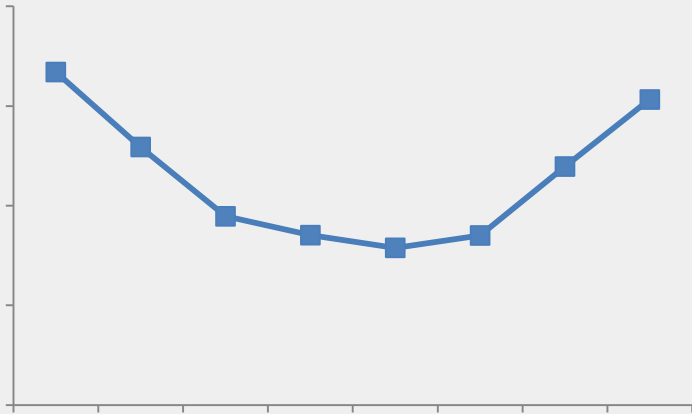
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Financial Data

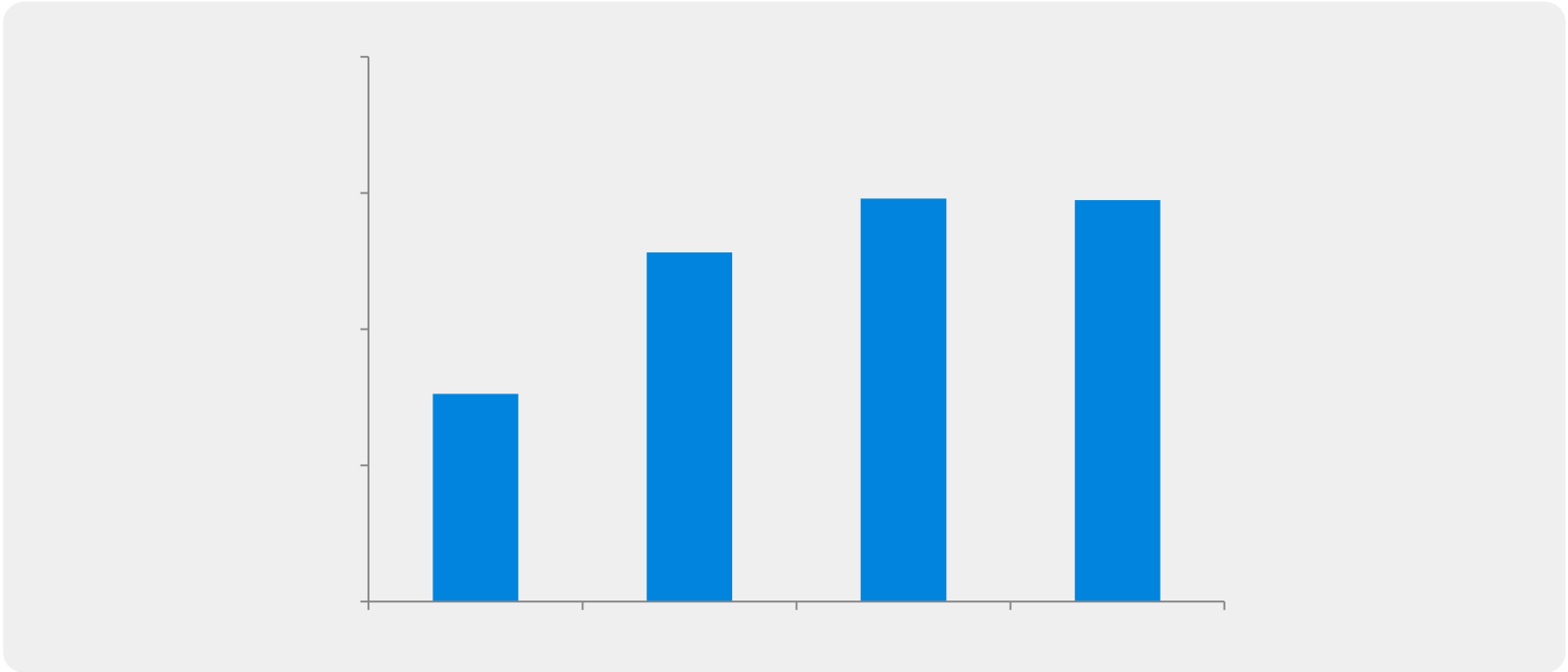






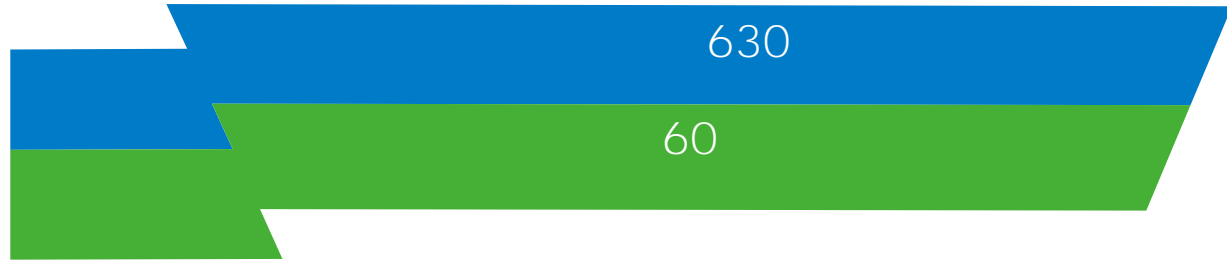








2016



2016

- Upgrade the leading quality strategy, enhance the food safety and production safety management
- Driving through innovation and globalization, promoting healthy and sssss
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## Culture and Brand Concept



